

DECEMBER 10, 2020
9 - 10 A.M.

WKREDA

PREPRING FOR A RURAL MIGRATION

Rural America is the next place to pioneer. As the Coronavirus pandemic swirls around us, and an economy forcing many to live with less, a record number of the urban workforce are migrating to suburban and rural locations. A migration like this is unlikely to occur again in the near future, offering our smaller communities an urgent call to action.

The usual issues persist in rural - lack of housing, quality of life amenities, medical services, transportation infrastructure, broadband and workforce development efforts have hindered population and economic growth for decades. Zachary Mannheimer of Atlas Community Studios, a national firm working directly with rural communities, will offer concepts, solutions and success stories for how we can turn the dire national problems into growth in our hometowns.

This presentation is a kickoff to a workshop being offered next year. In that workshop Mannheimer will work with community leaders to create a new concept, amenity or housing project in your hometowns, and find a way to pay for the capital work.



ZACH MANNHEIMER
CEO, ATLAS COMMUNITY STUDIOS